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**AGRIEU**  
Agriculture • Food • Sustainability

### ***AGRIEU in Brief...***

AGRIEU- "EU Sustainable Agri-Food Production Principles and Supply Chain Management: Innovative Approaches for Turkey's Integration" project is a Jean Monnet Module project supported under the Erasmus+ Programme. It adopts to examine the innovations in the field of food and agriculture on the basis of European Union practices and within the framework of harmonization principles, including supply chain management information, and to raise awareness on this issue at the same time.

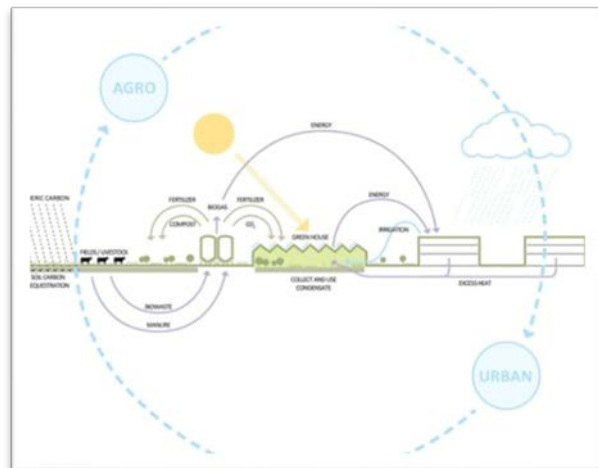
### ***The Developing World of Agriculture and Food***

Food has been the main resource used to meet vital needs since the beginning of human history. There are many points that the food industry touches in daily life. Meeting the basic food needs with the increasing world population indicates that an expansion should be made in terms of capacity as well as keeping up with technology. At this point, food that can meet both quantitative and qualitative qualifications such as food security and food safety, and food that can be accessed by the consumer comes to the fore.

Considering that food cannot be considered independently of agriculture, it is an efficient agricultural process that is essential for an efficient food cycle. For this reason, agricultural production areas are also a role stakeholder in meeting the needs of the increasing world population. Increasing soil fertility and an efficient acceleration in plant and animal production are the basic needs.

On the one hand, population growth and on the other hand, rapidly changing environmental conditions have brought changes in the living and production standards of producers and consumers. For example, the concept of Industry 4.0 is a concept that should be kept up with gradually, especially by consumers, until the near future, while it is a process that should be carried out by manufacturers at least in parallel with the changes by developing competitor strategies. For this reason, it will be possible to manage the current agricultural-food products production efficiently with the use of technology in the coming years. In fact, products in varieties and quantities suitable for consumer needs will be possible in a sustainable cycle, independent of location, depending on changing climatic conditions, provided that they are suitable for producer conditions.

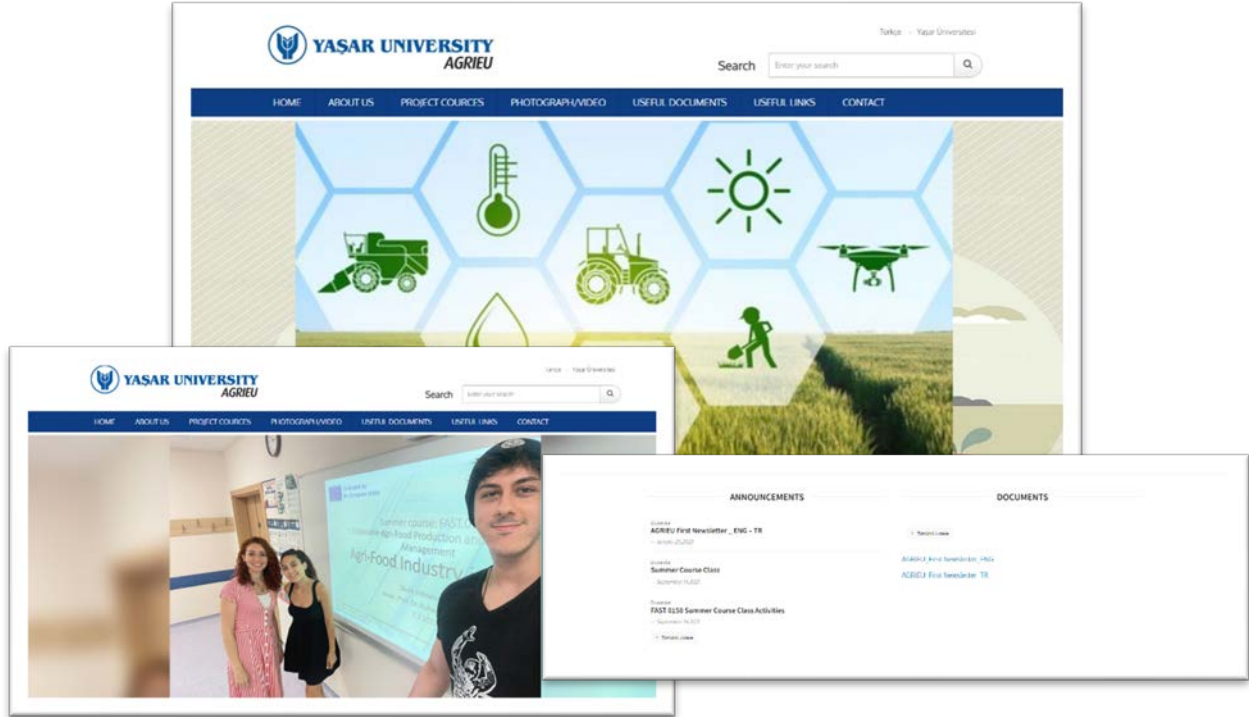
Studies in the field of food and agriculture are being handled from different perspectives day by day. In addition to production, the studies should also serve the purposes of effective use of resources and protection of the environment. For this reason, a production-consumption world will continue to be constructed on the basis of sustainable food, green production and circular economy concepts.



## Activities of AGRIEU...

- **Project Web Page Design**

The web page work, the preparations of which were started in the early period, continued with the start of the project activities. The project web page is available at <https://agrieu.yasar.edu.tr/>.



While providing general information about the project, the project web page conveys information about the purpose and scope of the project and includes all written and visual materials related to the course opened within the scope of the project. One of the aims of the project in the expansion phase is to ensure that the developments in the sustainable agriculture-food concept are spread to a wide audience. For this reason, a Turkish version of this page will also be prepared for the beneficiaries who do not have foreign language knowledge.

- **Project Logo Design**

In accordance with the purpose and scope of the AGRIEU project, a logo design and page image attachments that can reflect the project have been completed.



The green color and leaves in the logo represent agriculture in the food circle extending from the field to the fork, and the sun represents the source of agricultural production. Complementing the round shape in the logo, the gray area is defined by mechanical wheels expressing production and processing. The white paths opened within the logo indicate the supply chain network that connects production and consumption. In this way, this whole cycle is illustrated in the theme of sustainability, which puts the main emphasis on the content of the project.

- ***Execution of the Project Course***

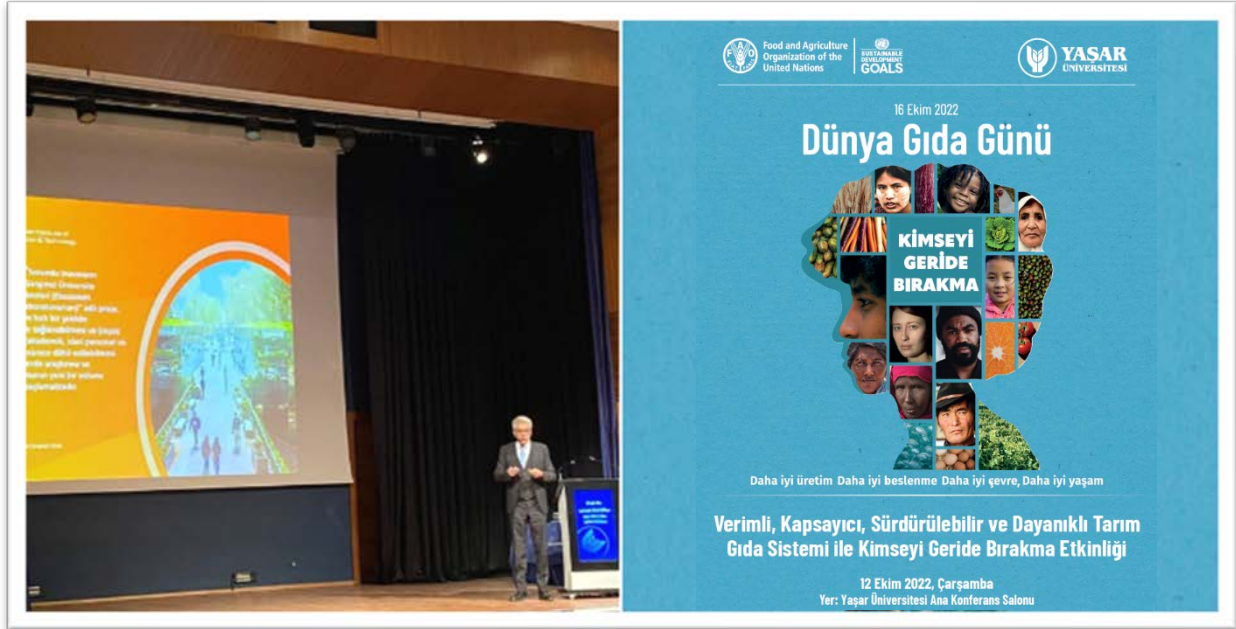
After considering the different parameters in the pandemic conditions, the project course, which was accepted to be opened, was applied for the first time within the scope of the summer school. The "Sustainable Agriculture-Food Production and Supply Chain Management" course, opened with the code of FAST 0150, was designed as a course suitable for students from all departments.



The course process on the project web page of the course content was productive and positive feedback was received from the students who took the course. All teaching materials of the course were shared with the students on the virtual learning platform <https://online.yasar.edu.tr/>. The access of those who have not taken the course but want to have information about the content is made available via the project web page.

- **FAO World Food Day Cooperation Event**

Yaşar University hosted the “Leaving No One Behind” Panel on October 12, 2022, within the scope of World Food Day, organized in cooperation with the United Nations Food and Agriculture Organization (FAO). Yaşar University Vice Rector Prof. Dr. Levent Kandiller gave information on international projects involving Yaşar University, including the concept of the AGRIEU project.



Yaşar University Rector Prof. Dr. Cemali Dinçer, FAO Deputy Representative for Turkey Dr. Ayşegül Selşik, Yaşar Holding Vice President İdil Yiğitbaşı, Yaşar Holding Chief Executive Officer Dr. Mehmet Aktaş, UN Food and Agriculture Organization Turkey experts, academics, students, beneficiaries of the aforementioned international projects and anyone interested in the United Nations Sustainable Development Goals and innovative agriculture-food concept participated.

### **Next step in AGRIEU ...**

In the ongoing stages of the project, the content of the project web page will be enriched. Within the scope of the project, various exchanges of views and activities will be held in order to enrich the content and disseminate existing activities. Various dissemination activities will be planned to raise awareness about the activities and content within the scope of the project.

The AGRIEU project started on 1 February 2022 and will continue until 31 January 2025.

For more information, you can access <https://aqrieu.yasar.edu.tr/> or <https://euc.yasar.edu.tr/> web pages.

- *This project is funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*